



Diploma of Graphic Design

National ID: CUA50715 | State ID:AZK6

This qualification focuses on you starting your career in the Graphic Design industry. You will combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Graphic designers work in many different commercial and community contexts across both print and digital media. At this level, you may end up working in junior or generalists roles, applying skills and knowledge relevant to areas from advertising and promotion, art direction, branding, corporate identity, instructional design, packaging, signage to web design. You will also be introduced to taking your first steps towards working freelance in the Graphic Design industry. As well as providing an opportunity for gaining employment, this qualification also provides a pathway towards higher level learning at advanced diploma and degree qualifications.

Your qualification prepares you for roles such as:

Graphic Design Assistant, Web and Multimedia Design Assistant

Further Study Option(s)

Advanced Diploma of Graphic Design

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Course Overview



Location	Duration	Competitive	Selection criteria
Margaret River	Two semesters	No	No selection criteria